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Industry's Best Join Bedrock Learning Team

Holland, MI – Bedrock Learning, a globally recognized leader in residential technology training, announced today that **Van Lewis, Kevin** and **Heather Mikelonis**, and **Jason C. Roberts** have joined the Bedrock Learning team of associates.

"We are thrilled to have such talented individuals join our team." said Helen Heneveld, President of Bedrock Learning. "We recognize the strong need for industry experience when providing the best-in-class foundational training and preparation for the industry certification - CEA-CompTIA DHTI+. As our industry continues to expand and grow so does Bedrock Learning. We have teamed up with exceptional individuals whose industry experience, strengths, and values make for a great fit."

Van Lewis, President of Eagle Integration Services, is a computer network veteran with over twenty three years experience in information systems, and founder and President of Eagle Integration Services, a computer consultancy building better business by working software harder. His vast experience includes helping small, medium, and Fortune 500 companies as a business analyst, systems architect, designer, developer and project manager. With eleven years audio, semi-pro audio and computer retailing experience, Mr. Lewis specializes in helping electronic systems contractors with CRM (Client Relationship Management) software, D-Tools integration software, and small business accounting. He is active in the industry and strives to share software solutions to maximize hardware and enhance business performance.

Heather Mikelonis, *Masters Degree, D-Tools Certified Partner, Certified Therapeutic Recreation Specialist CTRS*, is co-owner of Process DSG, of Paso Robles, California, a D-Tools certified partner and reseller. Heather is experienced in the layout and installation of Home Technology Integration Systems through both hands-on experience and by working with Technology Integrators nationwide. Heather delivers monthly online courses on the integration of D-Tools System Design software and QuickBooks Accounting software. Heather's unique education and career teaching experience brings a fresh and relevant perspective to the Home Technology Integrator. Heather's work has been featured in Media Center Pro and CRN.

Kevin Mikelonis, *BA in Business Management, DHTI+ Certified, CEDIA Certified Instructor, CEDIA Certified Outreach Instructor, California State Licensed Low-voltage Contractor: C-7, D-Tools Certified Partner*, is co-owner of Process DSG, of Paso Robles, California, a D-Tools certified partner and reseller. Kevin has been active in the Home Technology Integration industry since 1984 with hands-on experience in all areas of the business. Kevin is a recognized outreach volunteer, industry subject matter expert, and delivers over 250 online courses annually. Kevin serves Home Technology Integrators who want to increase their profitability through the implementation of efficiency into their sales design process and beyond. Kevin's work has been published in Audio Video Interiors, Home Entertainment and Design, Media Center PRO, Dealerscope, Custom Builder, and CRN.

Jason Roberts, *CEDIA Level 1 Certified; NCCER Core and Level Instructor Certified; former licensed Master Electrician Restricted*, brings valuable real-world experience with fifteen years in the construction and consumer electronics installation field. Following a successful career as National Director of Education for Lincoln Technical College, Jason shares his experience through training curriculum development and consulting to the consumer electronics installation industry. Founder of Enhanced Cinema Installations in 1997 and then VP and Director of Custom Installations for Cinema LLC; he brings a wealth of knowledge from the high-end A/V world to the installation community. His affiliation with various industry associations includes being a member of the ESPA JTA team, NCCER's Education Development Group and NSCA's Education Analysis Committee.

"The wealth of knowledge these folks bring to our team is extraordinary. They are so close to what's going on in the industry: the needs, challenges, and opportunities, and the impact to those in and served by the industry. There's a very good fit with the Bedrock philosophy and culture. By working together, we're supporting the growth, professionalism and success of our industry," stated Helen Heneveld.

About Bedrock Learning, Inc.

Bedrock Learning, Inc. provides foundational training specifically for the residential technologies industry. Through live workshops, sponsored by associations including CEA-TechHOME Division, seminars, including Bedrock Learning powered technical training at EHX Fall 07, and online courses, students have access to comprehensive training and preparation for certification, including the CEA-CompTIA DHTI+ certification. Printed books and materials, along with business support tools are also available. Students completing online courses or approved workshops earn CEUs from organizations such as CEDIA, infoComm, and NBFAA. Custom curriculum and online training/hosting are also offered by Bedrock Learning. Learn more at www.bedrocklearning.com, or call 616.335.6206.