

Contact:

Robin Nichols
616.335.6206

robin@bedrocklearning.com

FOR IMMEDIATE RELEASE: May 8, 2008

Bedrock Learning and CEA Partner to teach Digital Home Industry in Dubai

Holland, MI – Bedrock Learning, a globally recognized leader in residential technology training and business support products, is the training partner of CEA and the power behind International CES hometech technical training in Dubai, May 25-27.

Presented by industry-certified instructors, the technical training is exclusively for installation technicians, integrators, sales staff, distributors, and retailers. The curriculum includes individual seminars and seminar packages covering multi-room audio, video distribution, home theater, and the digital home. All training helps prepare for CEA-CompTIA DHTI+ (Digital Home Technology Integrator) certification. Seminars follow a logical progression, building on previous knowledge learned, and include detailed handouts for future reference.

Experienced attendees have the unique opportunity to prepare for the leading international accreditation at the full-day DHTI+ Certification Review Workshop, led by CEA-CompTIA DHTI+ Certified instructors with extensive field and industry experience. This intense session covers all six domains of the certification, includes interactive testing throughout the day to help gauge the level of understanding, and a full-color 200+ page workbook for future studying for the exam.

"The Bedrock Learning team is excited to expand our global presence and provide core technical instruction to those companies and individuals involved in, or expanding their business into, serving the digital home. This is definitely a wonderful opportunity, and we are delighted to be serving the Middle East," said Helen Heneveld, President of Bedrock Learning.

About Bedrock Learning, Inc.

Bedrock Learning, Inc. provides foundational training specifically for the residential technologies industry. Through live workshops, and online courses with convenient 24/7 access, students have access to comprehensive training. Printed books and materials, along with business support tools are also available. Students completing online courses or approved workshops can earn CEUs from organizations such as CEDIA, DBPRL – Florida Alarm, infoComm, and NBFAA. Custom curriculum and online training/hosting are also offered by Bedrock Learning. Visit www.bedrocklearning.com, or call 616.335.6206 to learn more.