

# Grow Your Business

## Deliver the Digital Home

Demand is high for multi-room music, home theater, and home networking. Grow your business and meet your customers' need for residential electronics equipment and installation. Homeowners choose specialists they can trust to provide solutions - products and installation. The key to success is supplying all aspects of the digital home, from sales to service of entertainment, communications, security, lighting, environment management and home control.



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### Expand your Offerings

Security gets your company in the home. Increase sales and help people enhance their homes for enjoyment and save on energy with system design and a quality and personalized installation. Increase the bottom line with components, connection cables, control systems, installation and recurring revenue for maintenance, service and upgrades.

### Strengthen Customer Loyalty

With personal relationships already in place with your customers, increase sales of other systems in the home including multi-room music, home theater, lighting control and home management. Delight your customers with one-stop service.

### It's Easy to learn Technology and Installation

Online training makes it easy and affordable to learn technology and installation. Technicians learn at their own pace, on their own time and confirm their knowledge with online testing. Sales and administrative personnel can quickly gain fundamental knowledge of the industry. As the trusted training partner of CEA, Bedrock Learning's courses teach the principles of the different technologies as well as industry standards. All training provides a solid foundation of objective, not brand specific, knowledge producing closed sales, quality work in the field and successful installations. Build upon this strong base with manufacturer training.

- Structured Wiring
- Multi-room Audio
- Home Theater
- Lighting Control
- Home Networking
- Project Management

### Earn Industry Recognition

All courses teach to the CEA-CompTIA DHTI+ (Digital Home Technology Integrator) Certification, the industry's internationally recognized accreditation.

For more information visit [www.bedrocklearning.com](http://www.bedrocklearning.com)

