



Consumer
Technology
Association™



Bedrock Learning Wins 2016 Mark of Excellence Award

The Consumer Technology Association (CTA®) TechHome Division Chooses

Holland, MI (January 8, 2016) – [Bedrock Learning](#), the leading independent training provider in the connected home industry, announced today they are the recipients of a **Mark of Excellence Award** which recognizes the best in custom integration and installed technology from manufacturers, distributors and systems integrators across more than 30 award categories.

The MoE **Best Education or Support Program Award** for the company's online suite of over 80 hours of instruction was presented to Bedrock Learning at the Mark of Excellence Awards Reception at the 2016 International CES®. Entries were evaluated based on the direct benefit to the professional installer in the areas of sales/marketing, professionalism, product knowledge, industry standards, best business practices, and adherence to national, state and local installation code. The competitors included Core Brands with their Dealer Portal, Discovery Education and Toyota with their TeenDrive365: In School, HDBaseT Alliance with their Expert Installer Program, Vital MGMT with VITAL Management 2.0, and the Z-Wave Alliance with their Certified Installer Training. The award submissions were reviewed by a panel of industry experts across categories ranging from security, energy management, health and wellness, and home theater.

Helen Heneveld, Bedrock Learning's President, said, "Bedrock Learning continues to play a leadership role with our training and services offered for the home automation and control markets. We're proud of the breadth and depth of our training, and the online courses' ability to easily and simply provide an affordable and effective solution for training. Our courses also provide CEUs helping professionals maintain industry certifications. We're grateful to be recognized for our commitment to the industry with the Mark of Excellence award from CTA."

Cost-effective online training solves an important issue - the demand for a trained and professional workforce for home technologies. The critical need for trained technicians is met by Bedrock Learning's affordable and objective online courses available 24/7. With engaging, interactive, online self-paced learning there's no expensive travel for scheduled in-person training. Technicians, administrative staff, and sales personnel will benefit from 80+ hours of engaging and interactive course content. Developed by industry experts, course concepts are distilled to 'plain' English with easy-to-understand graphics, animations, and voiceover, combining to provide a positive experience and high impact on every learner. Employers are assured team members are knowledgeable about home technologies and ready to demonstrate their understanding in the field, office, and with customers.

Train Your Team - Grow Sales - Enhance Customer Service - Increase Profits

About Bedrock Learning:

Bedrock Learning solves training needs with online curriculum and custom course work for the connected home industry. Developed by industry experts, Bedrock's 80+ hours of online instruction deliver the technology principles and verify knowledge with quizzes/final tests. For over 10 years, companies have come to rely on Bedrock Learning for industry training for their team based on student success and Bedrock's ability to help drive business performance. Visit www.bedrocklearning.com for more information.

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