

# PRESS RELEASE

**BEDROCK**  
Learning

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## Bedrock Learning to participate in the CEDIA Marketplace at the 2011 CEDIA EXPO

July 26, 2011 . [Bedrock Learning](http://www.bedrocklearning.com), one of the leading connected home and commercial training providers, was chosen by the Custom Electronic Design & Installation Association (CEDIA), a top residential electronic systems association, to provide materials for the CEDIA Marketplace during the CEDIA EXPO, September 7-10, 2011 in Indianapolis, Ind.

"We are excited to partner with CEDIA to serve the industry with the best in resources and products at CEDIA EXPO 2011," said Helen Heneveld, president of Bedrock Learning. "Attendees to this year's show will benefit from access to a wide variety of industry-specific tools, including educational and training materials."

The CEDIA Marketplace offers a central location where industry resources such as training guides and courseware, CDs, white papers and wearable gear can be purchased by event attendees. Bedrock Learning will help target materials to the industry and serve the unique educational needs of attendees to the CEDIA Marketplace. Bedrock Learning will provide industry specific books and DVDs, along with business support tools and CDs. Resources will cover all connected technologies . structured wiring, multi-room audio, home theater, home networking, lighting, security and access, project management and proven business practices.

CEDIA EXPO is the leading tradeshow in the residential electronic systems industry. At the annual show, attendees come from around the world annually to see the latest technologies, get free training on the latest products and the industry's best live education with CEDIA University courses. CEDIA EXPO provides the best strategies for integrators to profit in home entertainment, environmental control, energy management, green technology, home health, security and more.

The CEDIA Marketplace will be open Wednesday, September 7, 2011 thru Friday, September 9, 2011 from 8:00 am to 6:30 pm and open Saturday, September 10, 2011 from 8:00 am to 5:00 pm. For more information on the CEDIA EXPO visit [www.cedia.org/expo](http://www.cedia.org/expo).

### About Bedrock Learning

Bedrock Learning solves your training needs with online curriculum for the connected technologies industry. Developed by industry experts, courses deliver the principles of technology systems: Structured Wiring, Multi-Room Audio, Home Theater, Lighting Control, Networking, and Security and Access Control. Online courses are convenient and available 24/7, allowing students to work at their own pace. Installers, salespeople, customer support and other professionals learn while quizzes/final tests provide knowledge verification. For over 20 years, companies have come to rely on Bedrock Learning because of student success and their ability to help drive business performance. Visit [www.bedrocklearning.com](http://www.bedrocklearning.com) or call 616.355.1418 to explore the possibilities.

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