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Bedrock Learning Selected for Technical Training at EHX Spring 08

Holland, MI –Bedrock Learning, a globally recognized leader in residential technology training and business support products, has been chosen to provide the core technical training for Electronic House Expo Spring 2008 training sessions.

EHX, Electronic House Expo, is produced by EH Events and sponsored by CEA's TechHome Division. Now in its 9th year, EHX is set to deliver an excellent offering of educational classes and the latest in leading edge technology to over 10,000 attendees. This event, with 300+ exhibitors, will attract the most successful custom electronics integrators as well as custom retailers, computer VARs, electrical contractors, security companies, and builders.

"The digital home offers many opportunities and EHX is the perfect venue to get the training needed to serve this new market. The seminars offered are drawn from Bedrock Learning online courses and follow our commitment to helping build a solid foundation on the fundamentals for real-world applications," said Helen Heneveld, President of Bedrock Learning. "EHX and CEA do an excellent job serving the industry and it's an honor to be selected again to participate at EHX."

EHX Spring 08 will run March 11-15, with core technical curriculum sessions March 11-15 and exhibits March 13-15 at the Orange County Convention Center in Orlando, Florida. The thirty-five technical sessions and four full-day workshops delivered by Bedrock Learning incorporate solid, vendor neutral training and provide CEDIA and NBFEE CEU credits. The topics range from audio/video entertainment to a seminar on "Going Green with Home Control."

Bedrock Learning instructors are dedicated industry veterans with extensive field and business experience. At EHX Fall 2007 Bedrock Learning instructors received a 94% overall satisfaction rating and intend to surpass this at EHX Spring 2008. The instructional team delivering the curriculum for all technical sessions includes:

Ron Borsenik, Senior Instructor

- o *DHTI+ certified, THX certified, ISF certified, AMX Certified Programmer, Panasonic Certified TDA*

Dave Chace, Instructor

- o *15+ years experience in the home electronics industry with expertise as an instructional designer*

Van Lewis, Instructor

- o *23+ years experience with computer network integration*

Heather Mikelonis, Instructor

- o *Masters Degree, D-Tools Certified Partner, Certified Therapeutic Recreation Specialist CTRS*

Kevin Mikelonis, Instructor

- *BA in Business Management, DHTI+ Certified, CEDIA Certified Instructor, CEDIA Certified Outreach Instructor, California State Licensed Low-voltage Contractor: C-7, D-Tools Certified Partner*

Dylan Schissler, Information Technology Specialist

- *AAS -Network Operating Systems, A+ Certified, DHTI+ Certified*

About Bedrock Learning, Inc.

Bedrock Learning, Inc. provides foundational training specific to the residential technologies industry. Through online courses, live workshops, and seminars, students have access to comprehensive training and preparation for certification, including the CEA-CompTIA DHTI+ certification. Printed books and materials, along with business support tools are also available. Students completing online courses or approved workshops earn CEUs from CEDIA, infoComm, and NBFAA. Custom curriculum can also be developed from the Bedrock Learning knowledge base. Learn more at www.bedrocklearning.com, or call 616.335.6206.

About EHX

Electronic House Expo, a Tradeshow Week magazine Fastest 50 event for five years running, is the fastest growing trade event of the \$13 billion custom electronics industry. Held twice annually and sponsored by CEA's TechHome Division, EHX attracts a large and dynamic audience of custom electronics integrators, retailers and allied trades to interact with leading suppliers of audio/video entertainment, digital convergence, networking and communications, comfort and control, and security and electrical products. For more information, visit www.ehxweb.com.