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Bedrock Learning and EHX Partner to Provide Resource Center at EH Expo 2010

Holland, MI – Bedrock Learning announces they will once again be the “go to” resource provider at the Electronic House Expo in Orlando, FL being held March 25-27, 2010. Electronic House Expo, EHX, is the exclusive destination for custom electronics professionals.

Bedrock Learning is globally recognized as a leader in residential technology training and business support products. As the training partner of CEA, Consumer Electronics Association, a sponsor of EHX, Bedrock Learning focuses on training and products covering the fundamental principles of delivering the digital home. All materials are vendor-neutral and presented in plain English with many easy-to-understand graphics.

Attendees at the show will have access to training materials, reference books and business support tools. Topics covered include Structured Wiring, Multi-Room Audio, Home Theater, Home Networking, Lighting Control, Project Management and more. Reference books available include the popular *CEDIA Electronic Systems Technical Reference Manual*. Sales tools help streamline the sales process and share the benefits of the digital home with consumers. Calibration discs help the technician maximize the ability of a display and deliver outstanding video. Demonstration DVDs can demonstrate and sell more entertainment systems or be given as thank-you gifts. Business forms CDs contain many proven forms and documents, all easily customized.

“The digital home requires competent ESCs, Electronic Systems Contractors, and the materials offered in the Resource Center will help them succeed. The Bedrock Learning team is excited to help EHX attendees grow their businesses and careers,” said Helen Heneveld, President of Bedrock Learning.

About EHX and CE Pro

Now in its 11th year, Electronic House Expo (www.ehxweb.com) provides the custom electronics industry with leading education and training opportunities and offers a cutting edge Expo Floor with the latest tools and technology. Produced by CE Pro, EHX Spring 2010 (March 25-27, Orlando, Florida) is sponsored by the Consumer Electronics Association (CEA), CEA’s TechHome Division, CEDIA, and the Alarm Association of Florida (AAF). CE Pro (www.cepro.com) is the leading content provider for the custom electronics industry, and EHX brings together this same dynamic audience of custom electronics integrators, retailers and allied trades to interact with leading suppliers of audio/video entertainment, digital convergence, networking and communications, comfort and control, and security and electrical products.

About Bedrock Learning, Inc.

Bedrock Learning, Inc. provides foundational training specifically for the residential technologies industry. Through online courses with convenient 24/7 access, students have access to comprehensive training. Printed books and materials, along with business support tools are also available. Students completing online courses can earn CEUs from organizations such as CEDIA, infoComm, and ESA, formerly NBFAA. Custom curriculum and online training/hosting are also offered by Bedrock Learning. Visit www.bedrocklearning.com, or call 616.355.1418 to learn more.