

PRESS RELEASE



5990 146th Avenue Suite C
Holland, MI 49423 USA
www.bedrocklearning.com



85 Flagship Drive, Suite F
North Andover, MA 01845 USA
www.installernet.com

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InstallerNet Announces Partnership with Bedrock Learning to Promote Industry Training

InstallerNet, a leading business that coordinates installation of consumer and commercial electronics through the largest network of independently owned mobile and home electronics installers in the United States, recently announced a partnership with Bedrock Learning, the preferred connected home training provider.

“Our dealers now have the opportunity to broaden and hone their skills through online training, while providing us with verification of their knowledge with *Certificates of Completion* for each discipline. We are always looking for ways to enhance and grow our network of highly skilled installers. Partnering with Bedrock Learning certainly meets these needs and helps move the market forward” said Bill Sheehan, Director Business Development at InstallerNet, Inc.

The partnership fulfills the need for properly trained installers in the connected home industry. InstallerNet’s technicians and dealers can maximize their learning opportunities with convenient and industry-recognized online training in a variety of specialty areas including:

- Introduction to the Digital Home
- Fundamentals of Structured Wiring
- Multi-Room Audio Technology and Distribution
- Home Theater Design and Installation
- Home Networking
- Residential Lighting Control
- Security and Access Control
- Project Management

“We are excited to partner with a company that is like-minded in recognizing the need for a trained and qualified workforce of installers and technicians working in the connected home. It’s a WIN-WIN-WIN for everyone involved; the technicians gain valuable skills, the InstallerNet network expands and client satisfaction increases, and Bedrock Learning continues to lead the industry in education.

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Bedrock Learning's online training gives individuals the opportunity to learn and expand their knowledge anytime on their own time and pace. The courses cover the principles of the different subsystems within the home and are vendor-neutral. Each course is approximately 6 to 8 hours in length and divided into 10-15 sections with section quizzes and a final test. Students are field-ready upon successful completion.

Affordable retail pricing for the online courses and course materials ranges from \$69 to \$299 US. InstallerNet dealers and installers receive a discount offered through the InstallerNet website.

About InstallerNet

InstallerNet is an installation solutions provider for the consumer electronics industry delivering content, technology, services, and logistics to CE retailers, manufacturers and installers. The company specializes in merchandizing and coordinating consumer electronics installation services through the nation's largest network of independently owned mobile and home electronics installers. It has developed a unique approach to better merchandise services through its branded InstallCard, a unique model that allows retailers to sell professional services like a gift card. With proprietary web and call-center technologies InstallerNet can provide the complete package to meet and exceed customer expectations. Visit the Web site at www.installernet.com.

About Bedrock Learning

Bedrock Learning solves your training needs with online curriculum for the connected home industry. Developed by industry experts, courses deliver the principles of technology systems in the home: Structured Wiring, Multi-Room Audio, Home Theater, Lighting Control and Home Networking. Online courses are convenient and available 24/7, allowing students to work at their own pace. Installers, salespeople, customer support and other professionals learn while quizzes/final tests provide knowledge verification. For over 20 years, companies have come to rely on Bedrock Learning because of student success and their ability to help drive business performance. Visit www.bedrocklearning.com or call 616.355.1418 to explore the possibilities.

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Media Contacts:

Brianna Pinson
Bedrock Learning, Inc.
brianna@bedrocklearning.com
646.688.7136

Bill Sheehan
InstallerNet Inc.
bills@installernet.com
978.867.6725