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**Industry's Best Support Bedrock Learning's Nationwide 2007 Workshop Tour**

**Holland, MI** – Bedrock Learning, a globally recognized leader in residential technology training, announced today that **CEA – TechHome Division**, the preeminent home control and networking association, has signed on as a Diamond Sponsor for the Bedrock Learning Nationwide Workshop Tour and **CompTIA**, the technology credential association, has signed on as a Marble Sponsor. In addition, Quartz sponsors include **Custom Retailer Magazine**, the provider of valuable strategies, intelligence and viewpoints for today's retailer, **Elan**, a leading manufacturer of award-winning Multi-Room audio/video and home control systems, **ESPA** (Electronic Systems Professional Alliance), **Intel**, **NASBA** (The Association of Channel Resellers), **Parks Associations**, a digital home research and consulting firm, **Specialty Electronics Nationwide**, a specialty consumer electronics buying group, and **SmartHomePro**, a leading wholesale provider of solutions for the professional installer of home automation products.

"The Bedrock Learning team is thrilled to have such wide industry support for the workshops," said Helen Heneveld, President of Bedrock Learning. "Our sponsors recognize the strong need for foundational training and preparation for the industry certification, CEA-CompTIA DHTI+. By working together, we're supporting the growth and professionalism of our industry."

Bedrock Learning full-day workshops offered on the Nationwide Workshop Tour include:

- Whole House Audio Distribution
- Home Theater
- Home Networking
- CEA-CompTIA DHTI+ Certification Preparation
- Project Management
- Business Essentials for Profitability

All workshops are designed by industry veterans, subject matter experts, and business professionals. Workshops follow a logical progression, building on previous knowledge learned, and include workbooks, handouts, CD with applicable standardized forms, sample materials, lunch and a Certificate of Completion. Dates and locations are available on [www.bedrocklearning.com](http://www.bedrocklearning.com). To ensure quality instruction, workshop size is limited to 50. Qualified Bedrock Learning instructors make the workshops a must for anyone learning installation, new to the industry, diversifying their business or interested in increasing profitability.

**About Bedrock Learning, Inc.**

Bedrock Learning, Inc. provides foundational training specifically for the residential technologies industry. Through live workshops, and online courses with convenient 24/7 access, students have access to comprehensive training. Printed books and materials, along with business support tools are also available. Students completing online courses or approved workshops earn CEUs from organizations such as CEDIA, DBPRL – Florida Alarm, infoComm, and NBFSA. Custom curriculum and online training/hosting are also offered by Bedrock Learning. Learn more at [www.bedrocklearning.com](http://www.bedrocklearning.com), or call 616.335.6206.

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