

PRESS RELEASE



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Bedrock Learning Joins the Control4 Solution Providers Program ***Delivers Supplemental Training to Product Specific Control4 Training***

Control4, the operating system of choice for consumer electronics companies, homes, businesses, utilities, and Bedrock Learning, the preferred residential technologies training provider, announce a new partnership. Control4 selects Bedrock Learning as the training solution provider for their dealers worldwide to provide supplemental training and resources in a variety of connected home specialty areas.

“With the diverse backgrounds of Control4 dealers, there is a wide range of learning needs. Bedrock Learning is delighted to be selected to help dealers expand their offerings and grow their businesses,” says Helen Heneveld, Bedrock Learning President. “Our modular approach to online training in specific technology disciplines, such as Home Networking, Multi-Room Audio, Home Theater and Lighting Control, makes it efficient and easy for dealers to get technicians and sales personnel up to speed quickly on specific subsystems in the home. With pragmatic, real-world content and non-intimidating instruction, the Bedrock Learning team looks forward to contributing to the success and profitability of Control4 dealers as they deliver the digital home.”

Control4 dealers worldwide share affordable, reliable and easy-to-use home automation. The selection of Bedrock Learning as a training solution provider supports dealer growth and profitability by providing the benefit of Bedrock Learning’s materials with major discounts on online training courses, study materials and business support tools. In addition, Control4 dealers will gain access to various Bedrock Learning webinars and industry news.

“Our commitment to Control4 dealers is enhanced by selecting Bedrock Learning as a training solution provider. Their comprehensive curriculum and business support tools lay a solid foundation for sales and installation of Control4 systems, making this the perfect solution for our dealers around the globe to grow their Control4 business” says Glen Mella, President and Chief Operating Offer at Control4.

Bedrock Learning’s online training programs allow individuals with broadband Internet access to study at their own pace, on their own schedule, anytime and anywhere. All Bedrock Learning courses provide vendor-neutral training on the principles of the different subsystems in the home and the participant is field-ready upon successful completion. Online courses range from 6 to 8 hours in length and are divided into 10 to 15 sections with section quizzes and a final test to validate comprehension. Retail pricing for online courses and course materials ranges from \$69 to \$299 US. Dealers will access the discount pricing through the Control4 Dealer Website.

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[Bedrock Learning](#) Online Courses include:

- Introduction to the Digital Home
- Fundamentals of Structured Wiring
- Multi-Room Audio Technology and Distribution
- Home Theater Design and Installation
- Home Networking for Technicians
- Residential Lighting Control
- Residential Project Management
- Security and Access Control - Coming Soon
- Integrated Home Control - Coming Soon

With the rapid growth of installed systems, Control4 realizes it is imperative to have skilled workers in the field. By supplementing Control4 dealer training, the Bedrock Learning curriculum answers this need.

About Control4

Control4, a leading provider of the operating system for the smart home, delivers intelligent control of consumer electronics products, appliances and networking systems through an easy-to-use and intuitive software interface. Founded in 2003, the company delivers affordable automation and control of lighting, music, video, HVAC, security, and energy management systems to the broad market through more than 1,900 custom integrators, retail outlets, and distributors in over 70 countries. Control4 is the platform of choice for major consumer electronics companies, hotels, businesses and utilities that require an intelligent, open and affordable control solution. Visit www.control4.com.

About Bedrock Learning

Bedrock Learning provides training specifically for the connected home industry. Through online courses with convenient 24/7 availability, students have access to comprehensive training where quizzes and tests provide knowledge verification. Printed books and materials, along with business support tools are also available. Students completing online courses can earn CEUs, RUs, and Contact Hours for CEDIA, InfoComm, ESA – Electronic Security Association and ETA International. Bedrock Learning also offers custom curriculum and online training/hosting. Visit www.bedrocklearning.com, or call 616.355.1418 to learn more.

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