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FOR IMMEDIATE RELEASE

Bedrock Learning, Inc Announces Nationwide 2007 Workshop Tour

Holland, MI (April 23, 2007) – Bedrock Learning, a globally recognized leader in residential technology training, today announced a Nationwide 2007 Workshop Tour.

A series of one-day workshops is being offered to help installation companies, manufacturers and anyone new to the industry succeed in their business. The nationwide tour includes 38 workshops covering 14 cities across the United States. Interactive and intense eight-hour sessions share knowledge and field/management tips needed to perform the work correctly and efficiently. Students learn how to do it right the first time, increase their skill set, and contribute to profitability.

"The Bedrock Learning team is excited about the opportunity to provide accessible live workshops and comprehensive training to those new to the industry, expanding their business, or wanting to streamline their current organization. Students learn best practices with our foundational training, acquire CEUs to increase their knowledge base, and prepare for industry certification, including the new CEA-CompTIA DHTI+ Certification. This is definitely a win-win-win situation for our industry, and we are delighted to be a part of it," said Helen Heneveld, President of Bedrock Learning.

Bedrock Learning full-day workshops being offered on the Workshop Tour include:

- Whole House Audio Distribution
- Home Theater
- Home Networking
- CEA-CompTIA DHTI+ Certification Preparation
- Project Management
- Business Essentials for Profitability

All workshops are designed by industry veterans and business experts. Workshops follow a logical progression, building on previous knowledge learned, and include workbooks, handouts, CD with applicable standardized forms, sample materials, lunch and a Certificate of Completion. Workshop dates and locations are available on www.bedrocklearning.com. To ensure quality instruction, workshop size is limited to 50. Qualified Bedrock Learning instructors and subject matter experts make the workshops a must for anyone learning installation, new to the industry, diversifying their business or interested in increasing profitability.

About Bedrock Learning, Inc.

Bedrock Learning, Inc. provides foundational training specifically for the residential technologies industry. Through live workshops, and online courses with convenient 24/7 access, students have access to comprehensive training. Printed books and materials, along with business support tools are also available. Students completing online courses or approved workshops can earn CEUs from organizations such as CEDIA, DBPRL – Florida Alarm, infoComm, and NBFAA. Custom curriculum and online training/hosting are also offered by Bedrock Learning. Visit us at www.bedrocklearning.com, or call us at 616.335.6206 to learn more.

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