

PRESS RELEASE



5990 146th Avenue Suite C
Holland, MI 49423 USA
www.bedrocklearning.com



4330 Michoud Boulevard
New Orleans, LA 70129 USA
www.homeauto.com

FOR IMMEDIATE RELEASE

HAI Announces Training Partnership with Bedrock Learning

Home Automation, Inc. (HAI), the leading manufacturer of integrated security and home automation products, and Bedrock Learning, the preferred connected home training provider, are proud to announce a new partnership. HAI and Bedrock Learning have teamed up to offer online training and support tools in a variety of specialty areas to HAI dealers.

The importance of a trained and skilled workforce brings HAI and Bedrock Learning together. HAI systems monitor and control numerous home systems to maximize safety, comfort, convenience and energy savings for customers. Installing systems in security, surveillance, lighting, energy management, access control, and entertainment systems directly correlates with Bedrock Learning's training.

HAI's founder and president, Jay McLellan, shares his enthusiasm for the partnership. "Providing our dealers with affordable access to such quality training increases their success in the field. The HAI family is pleased to align with Bedrock Learning, in addition to our own HAI Factory trainings, Regional Factory Trainings, VIP Workshops, Webinars, and training partners worldwide."

"We are delighted to partner with such a well-known industry veteran. With Bedrock Learning's core curriculum, HAI's many diverse installation companies around the world can successfully install the full line of HAI products," says Helen Heneveld, president of Bedrock Learning.

Online training gives individuals the opportunity to learn and expand knowledge anytime and at their own pace. The courses cover the principles of the different subsystems within the home and are vendor-neutral. The courses are approximately 6 to 8 hours in length and separated into 10-15 sections with section quizzes and a final test. Students are field-ready upon successful completion.

Affordable retail pricing for the online courses and course materials ranges from \$69 to \$299 US. HAI dealers receive a discount offered through the Dealers Only HAI Website. [Bedrock Learning](http://www.bedrocklearning.com) Online Courses available to HAI dealers include:

- Introduction to the Digital Home
- Fundamentals of Structured Wiring
- Multi-Room Audio Technology and Distribution
- Home Theater Design and Installation
- Home Networking for Technicians
- Residential Lighting Control
- Residential Project Management
- Security and Access Control - *Coming Soon*

PRESS RELEASE



5990 146th Avenue Suite C
Holland, MI 49423 USA
www.bedrocklearning.com



4330 Michoud Boulevard
New Orleans, LA 70129 USA
www.homeauto.com

About HAI

HAI (Home Automation, Inc.) is a privately held manufacturer of integrated automation and security products for residential and commercial use based in New Orleans, LA. Incorporated in 1985, HAI has developed a full line of award-winning automation products, including home control systems, programmable communicating thermostats, smart light switches, Whole Home Audio systems, video surveillance equipment, access control products, Touchscreen interfaces, and software that allows access and control of an automation system over the Internet. All products are sold through HAI's worldwide network of Distribution Partners and installed by trained dealers in over 80 countries. Visit www.homeauto.com to learn more.

About Bedrock Learning

Bedrock Learning solves your training needs with online curriculum for the connected home industry. Developed by industry experts, courses deliver the principles of technology systems in the home: Structured Wiring, Multi-Room Audio, Home Theater, Lighting Control and Home Networking. Online courses are convenient and available 24/7, allowing students to work at their own pace. Installers, salespeople, customer support and other professionals learn while quizzes/final tests provide knowledge verification. For over 20 years, companies have come to rely on Bedrock Learning because of student success and their ability to help drive business performance. Visit www.bedrocklearning.com or call 616.355.1418 to explore the possibilities.

- END -

Media Contacts:

Brianna Pinson
Bedrock Learning, Inc.
brianna@bedrocklearning.com
646.688.7136

Greg Rhoades
HAI
greg.rhoades@homeauto.com
504.736.9810 x233