

For Immediate Release

Live Courses Now Approved for CEUs, Continuing Education Credits

Holland, Michigan, October 10, 2006 – Bedrock Learning, Inc. announces Association approval for CEUs. CEDIA, Custom Electronic Design and Installation Association, and NBF AA, National Burglar and Fire Alarm Association, grant CEUs for three live classroom courses.

Bedrock Learning provides a comprehensive training solution for home technology installers, sales, customer support, and other residential technology professionals. The company offers introductory training and residential sub-systems training including structured wiring, audio, and home networking. Training is delivered through online courses and live workshops. The approved classroom courses are:

Jump-Start Your Installation Business –

This workshop teaches all aspects of being in the residential installation business and establishing the critical fundamentals of smart business operations – organization, processes and procedures. Persons new to the industry, considering diversifying current business, or in an established company will benefit from this business strategy workshop to improve operations, and learn how to work smarter to increase profits.

CEDIA CEUs: 4.5

NBF AA CEUs: .7

Home Networking –

This intensive course is a comprehensive introduction to installing computer networks, designed specifically for residential technology installers, providing a thorough grounding in the design, installation, and configuration of home networks, including both wired and wireless considerations. Routers, PC and Mac operating systems, cabling fundamentals, Internet/residential gateways, network security, and other core topics are explained in detail. The course is practical in nature, not theoretical and focused on the residential technologies industry. Class participants will learn how to successfully install a computer network and understand the capabilities and benefits of a home network.

CEDIA CEUs: 3.5

NBF AA CEUs: .6

Project Management –

This course defines the role of project management within an organization, what the phases of project management are, how to plan, implement and close projects. Class participants will understand how to create a project binder, breakdown project management into procedures and tasks, what forms and documents to use to control projects, how to manage the project budget and purchasing, and more.

CEDIA CEUs: 4.0

NBF AA CEUs: .8

All classroom courses will be offered at EHX, the Electronic House Expo in Long Beach, California, the week of November 13, 2006:

- [Project Management full day course](#) offered on Tuesday, November 14, 2006
- [Home Networking full day course](#) offered on Thursday, November 16, 2006
- [Jump-Start Your Installation Business full day workshop](#) offered on Friday, November 17, 2006

About Bedrock Learning

Bedrock Learning, Inc. provides foundational level training specifically for the residential technologies industry. Based on more than 25 years of training and curriculum development experience, the company was founded in 2004 by long time industry leader, Helen Heneveld. Bedrock Learning delivers students convenient 24/7 access to online training through its Online Training Center along with printed books and reference materials. Students completing online courses can earn CEUs from organizations such as CEDIA and the NBFSA. Custom curriculum and online training/learning management system development are also among the services offered to the residential technology industry by Bedrock Learning. Bedrock Learning may be reached at 616.335.6206 or at www.bedrocklearning.com.

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